Outerwear is having a moment. And no, we’re not talking about your timeless pea coat. We’re talking about durable, rain wind- and storm proof coats that are as tough as armour. This isn’t just about practicality either. Not only is our clothing of high quality and outdoor focused, but the design is also highly desirable. Whether prepping for a camping trip or braving an expedition in the mountains, Fat Moose is both functional and stylish. In this collection we combine technology and outdoor vibes with aesthetics so it has a lasting appeal for the streetwear community as well. It’s perfect for the ardent adventurer, but also for men with an urban lifestyle who love to adopt the outdoor look in their casual streetwear. If you prefer your clothing to actually serve as protection from the elements, but still care about style, Fat Moose is your number one brand.

THE 3M FEATHERLESS THINSULATE TECHNOLOGY.

For this season, some of our range of items built with recycled materials (including plastic bottles) continues to increase. We decided that it is important to use more eco-friendly processes and more sustainable fabrics. With that, we made the decision to go cruelty-free and featherless with our outdoor wear. A new technique has been used: the 3M featherless Thinsulate technology. It’s a alternative to natural down. A loose-fill insulation designed by scientists that mimics down when dry and is warmer than down when wet. Thinsulate™ is made up of recycled fibres measured to be about 15 micrometres in diameter, making it light and easy to move in. These tiny fibres provide up to two times the warmth and insulation provided by duck or goose down.

FAT MOOSE — COLLECTION A-W 2019

<table>
<thead>
<tr>
<th>Style</th>
<th>Number</th>
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<tbody>
<tr>
<td>Bay Jacket</td>
<td>08</td>
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<td>Echo Jacket</td>
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<tr>
<td>Davey Jacket</td>
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<td>Knox Camo Wool Jacket</td>
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<td>Hawkins Jacket</td>
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<td>Sailor Jacket</td>
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<td>Mountain Jacket</td>
<td>52</td>
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<tr>
<td>Lumber Waistcoat</td>
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</tbody>
</table>

- Breathable
- Waterproof
- Windproof
- Taped Seams
- For extreme conditions
FAT MOOSE WAS FOUNDED IN SCANDINAVIA BACK IN 2010 AND HAS REMAINED TRUE TO ITS ROOTS OF TRADITIONAL CRAFTSMANSHIP, PERFORMANCE WEAR, MODERN TECHNOLOGY AND ADVENTURE. SINCE THEN THE BRAND HAS BECOME A CULT PHENOMENON, FINDING ITS POSITION AS AN OUTDOOR PERFORMANCE BRAND FOR THE MODERN MAN.

THE FAT MOOSE TEAM ARE CONSTANTLY STRIVING TO FIND OPTIMAL BALANCE BETWEEN A STRONG R&D IN GARMENT DEVELOPMENT AS WELL AS COOL DESIGNS THAT HAVE A GLOBAL APPEAL. AND NOW WITH YOUR FAT MOOSE PURCHASE, YOU ARE A PART OF THE FAMILY.

WELCOME.
01

BAY JACKET
A CLASSIC AND COOL JACKET WITH NICE DETAILS. IT’S COMFORTABLE AND YOUR ARMOR DURING EXTREME WEATHER CONDITIONS. ALSO, THIS JACKET IS MADE WITH THE 3M FEATHERLESS THINSULATE TECHNOLOGY. THIS TECHNOLOGY IS THE PERFECT ALTERNATIVE FOR NATURAL DOWN.
ESCAPE THE ORDINARY. ASK FOR ADVENTURE.
THE HAWKINS JACKET IS A COOL AND EDGY JACKET AND PERFECT FOR MEN WITH AN URBAN LIFESTYLE
KNOX WOOL JACKET
THE KNOW WOOL JACKET IS TRENDY WITH A CAMO LINING AND PERFECT FOR THE CITY LIFE
LUMBER CAMO JACKET
LINING IS 3M THINSULATE, RECYCLED AND MADE OF PLASTIC BOTTLES
MOUNTAIN JACKET IS THE RIGHT BASIC JACKET WITH FLEECE LINING THAT’S KEEP YOU WARM DURING WINTER SEASON.
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